Dear Corporate Leader:

Thank you for your interest in doing business with the Independent Colleges and Universities of Florida.

The institutions that make up the Independent Colleges & Universities of Florida (ICUF) employ nearly 38,000 Floridians, educate 156,000 students annually, maintain 140 educational sites and more than 600 on-line programs around the state and spend more than $6 billion each year.

We are often approached by those in the business world who are interested in working with our 30 institutions. Because they are private institutions, each college or university makes autonomous decisions regarding purchasing goods and services. However, they do take advantage of opportunities to pool resources when there are cost and other benefits.

The ICUF Preferred Vendor Program was created to develop mutually beneficial partnerships between private sector companies and private colleges and universities. We are pleased to foster these relationships at the system level as well as to assist in creating opportunities on a smaller scale.

We are interested in working with you to make this program all it can be. Please look over the enclosed materials and decide if the ICUF Preferred Vendor Program is a good match for your corporate goals. We can discuss in detail what level of involvement you would find best for your firm, including listings, sponsorships, full corporate vendor involvement, etc.

We look forward to hearing from you.

Best,

Robert J. Boyd, Esquire
President & CEO