

Independent Colleges & Universities of Florida

Working to Build a Brighter Florida

Presented by Dr. Ed H. Moore, ICUF President

A Multi-Service Association

The mission of the Independent Colleges and Universities of Florida is to represent & advance the interests of its 28 member colleges & universities in Florida & Washington.

ICUF provides advocacy services to all its members. In addition, ICUF delivers a diverse, optional menu of member and business services to the presidents, their institutions and their staff members. Increasingly, we are developing student options like our Student Select Microsoft Program and our Dell computer and peripheral purchasing program.

Continuing Priorities

1. **Extol & promote the unique strengths & qualities of independent education**
2. **Engage new state, national, business and foundation partners**
3. **Amplify and sustain a political consensus in support of independent education**
4. **Advance independent education as an essential partner for positive change**
5. **Develop & expand a grassroots network with students as key partners!!!**
6. **Recruit and support independent education's leaders and champions**
7. **Build profitable institutional collaborations that strengthen relationships**
8. **Secure new funding and support to invigorate institutions, staff and leaders**
9. **Take risks to solve student, parent, community, business & state challenges**
10. **Rapidly investigate & engage new & promising options & opportunities**

Services Menu

- **Advocacy Services**
Public appropriations, statutes, and policies
- **Optional Member Services**
More scholarships, students, and services
- **Optional Business Services**
Collaborations for better operations and lower costs

Structure

Presidents Council

Executive Committee
President

Optional Member Services

Florida Independent College Fund
Not-for-Profit Foundation - 501©3

Member Services works to broaden student recruitment efforts, upgrade career placement services and increase financial assistance from private & public sponsors to participation institutions.

Advocacy Services

Independent Colleges & Universities of Florida
Not-for-Profit Foundation - 501©3

Advocacy Service works to influence public decisions, lobbying in Washington & Tallahassee for ICUF members and is funded thru member dues & fees.

Optional Business Services

Independent College Collaboration Consortium
Not-for-Profit Organization

Business Services works to enlist businesses and member institutions in collaborative partnerships that benefit the institutions and produce dividends that finance the collaborative activities and ICUF.

ICUF Council of Presidents Sample of Annual Goals

- **Increase funding for the FRAG. This is a top legislative priority.**
- **Increase need-based aide program funding.**
- **Reinforce the two-plus-two program to encourage more community college graduates to pursue bachelor's degrees from ICUF institutions and tie the program to specifically targeted majors. The achievement of this goal would result in students receiving a grant award that would be larger than the FRAG.**
- **Encourage more partnerships with community colleges. ICUF institutions currently offer 120 degree programs on 40 community college campuses. The ultimate purpose of this initiative is to increase access and to generate more bachelor's degrees. Several presidents of ICUF institutions have expressed an interest in expanding these concurrent use programs, particularly if the state would expand financial incentives to help start these programs.**
- **Advocacy for comprehensive state blue print for creating additional upper division and graduate capacity for Florida**

Personnel

Council of Presidents

President Ed H. Moore, Ph.D.

Optional Member Services

Florida Independent College Fund

Not-for-Profit Foundation - 501©3

Managing Director

Melanie Tozzi

Communications

Jennifer Mock

Consultant

Theresa Klebacha

Advocacy Services

Independent Colleges & Universities of Florida

Not-for-Profit Foundation - 501©3

Deputy Executive Director

Madeline Hollon

Director of Research Programs

Melanie Tozzi

Finance & Administration

Danie Turner

Communications

Jennifer Mock

General Counsel & Lobbyists

*Bob Boyd, Matt Bryan, Jeff Hartley, &
Brewser Brown*

Public Relations

John Van Gieson

Interagency Relations

Bob O'Leary

Optional Business Services

Independent College Collaboration Consortium

Not-for-Profit Organization

Consultant

Ben Donatelli

FRAG History

- **William L. Boyd IV Florida Resident Access Grant**
- **The FRAG is a tuition-assisted grant which the State awards to Florida residents enrolled as full-time undergraduate students at non-profit, Florida-based independent colleges or universities awarding four-year degrees. The grant (funded at \$2,837 this year) is awarded to students in equal payments at the start of the fall and spring semesters.**
- **Participating institutions must be SACS accredited and must have a secular purpose. 28 colleges and universities that belong to ICUF participate in the program.**
- **Lawmakers enacted the FRAG in 1979, finding that a "strong and viable system of independent non-profit colleges and universities reduces the tax burden on the citizens of the State." The FRAG was originally called the Florida Tuition Voucher and was modeled after the Georgia and Michigan tuition voucher. Due to the political fallout of using the word "voucher," the award was renamed the Florida Resident Access Grant and finally renamed once again in 1998 the William L. Boyd IV Florida Resident Access Grant after ICUF's lobbyist and my father, who helped pass the grant in 1979.**
- **The original FRAG was intended to serve three purposes: (1) encourage more students to attend independent colleges and universities; (2) increase diversity of education opportunities in the State; and (3) save the taxpayers money.**
- **In 1957, Florida's independent institutions enrolled 48% of Florida's college students. Due to a rapid expansion of the State university system, that number dropped to 16% by the early 1970s. During the same time period, ICUF institutions doubled their tuition, but the SUS tuition went up 10x as much. The FRAG was one of several programs enacted by Legislators in the 1970s that were designed to make better use of the resources of the independent colleges and universities. Another program passed in the 70s was the Private Student Assistance Grant which is the need-based award that goes to ICUF students who are eligible.**

FRAG - Funding

<u>Year</u>	<u>Amount Appropriated</u>	<u>Per-Student Award</u>
1979-80	\$ 2,400,000	\$ 750
1980-81	\$ 4,100,000	\$ 750
1981-82	\$ 7,299,000	\$ 750
1982-83	\$ 9,500,000	\$ 750
1983-84	\$10,100,000	\$ 750
1984-85	\$11,900,000\$ 835	
1985-86	\$13,323,984	\$ 876
1986-87	\$15,989,392	\$1,000
1987-88	\$15,975,700	\$1,100
1988-89	\$16,672,650	\$1,150
1989-90	\$16,672,650	\$1,150
1990-91	\$18,839,300	\$1,200
1991-92	\$18,215,531	\$1,200
1992-93	\$16,564,373	\$1,200
1993-94	\$18,539,373	\$1,200
1994-95	\$19,872,443	\$1,300
1995-96	\$19,852,300	\$1,200
1996-97	\$28,852,200	\$1,800
1997-98	\$28,852,200	\$1,800
1998-99	\$40,852,200	\$1,800
1999-00	\$48,232,944	\$2,074
2000-01	\$70,820,088	\$2,813
2001-02	\$70,830,388	\$2,474
2002-03	\$79,841,350	\$2,686
2003-04	\$79,841,350	\$2,251
2004-05	\$79,841,350	\$2,369
2005-06	\$93,990,150	\$2,850
2006-07	\$102,603,148	\$3,000
2007-08	\$102,693,000	\$3,000
2008-09	\$97,042,395	\$2,837

Presidential Fellows Program

Tallahassee lobbyists present focused information but, in some cases, are not as influential as constituents who are knowledgeable and active in government. The *Presidential Fellows* program trains and engages campus leaders during the academic year to boost ICUF's impact in Tallahassee. It also provides those students with a unique and potentially life-changing experience. Students who actively engage state government are good for the state, their communities and independent higher-education.

You can be the change you wish to see!

Presidential Fellows - History

College students can be increasingly influential in Tallahassee. College students energized the debate about changes to the Bright Futures and Prepaid Tuition Programs. The uproar about class waiting lists fueled larger appropriations for community colleges.

The Department of Education is enticing college students to help solve teacher and nurse shortages. Six years ago, student leaders from Flagler College, Stetson University, Embry-Riddle Aeronautical University and other institutions began to work together to get students active in Tallahassee.

Presidential Fellows - History

In 2004, the *Presidential Fellows* Program began to build on this trend. Last year's group organized campus efforts to support the FRAG and became a part of the ICUF team to help defeat drastic cuts to the FRAG.

Your goal is to energize students, parents and alumni to be active citizens in their government's decisions. Your efforts will be even more essential to the ICUF lobbying strategy in Tallahassee, building ICUF's grassroots campaign to "make more noise."

Presidential Fellows - Goals

One goal of the *Presidential Fellows* program is to organize campus campaigns in support of independent higher education.

A meeting in Tallahassee during the months preceding the Legislative session will bring the Fellows in to lobby the Legislature. Each of the Fellows will work to promote involvement in ICUF's agenda on their campus, mainly advocating for the FRAG. Each Fellow will serve as an agent on campus to highlight state government issues and decisions that affect students. ICUF will provide resources, material, and training to support each Fellow.

Summary

- ICUF represents 28 colleges & universities in Tallahassee.
- Even more important is that we represent over 170,000 students and their families.
- The *Presidential Fellows* Program adds campus campaign leaders to the advocacy team to advance the independent higher education's agenda.
- You each speak for thousands of your fellow students.